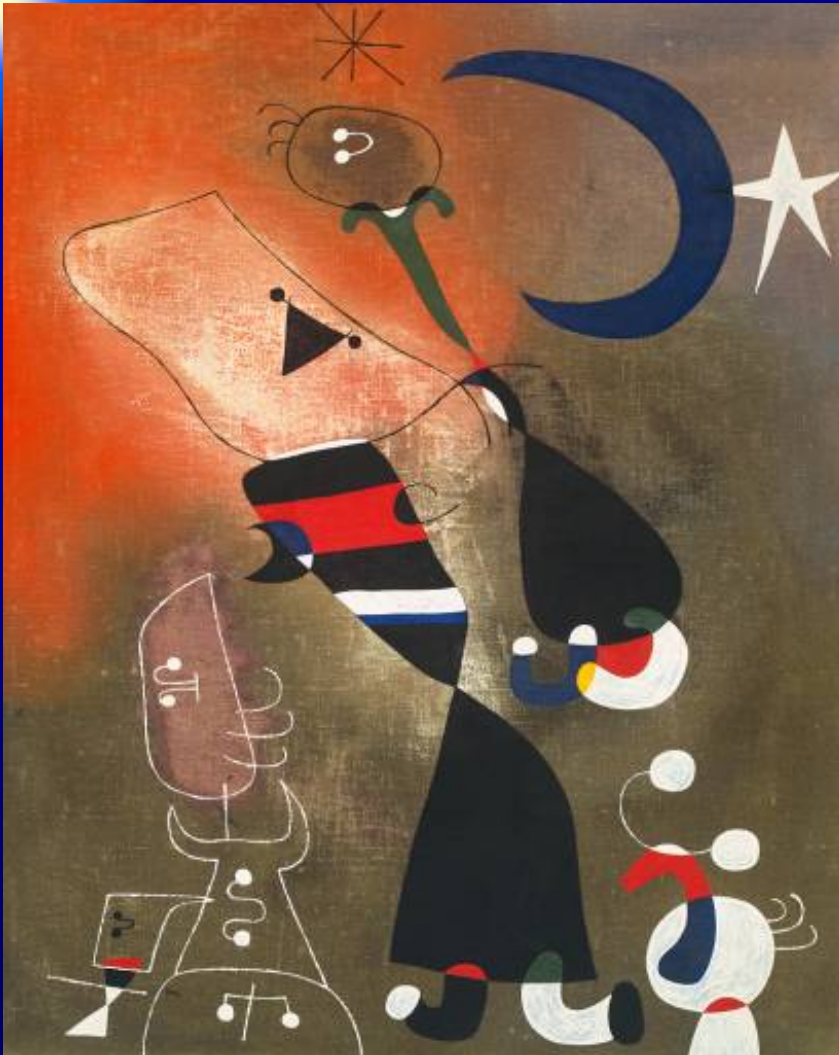


# Gender in social innovation analysis

"Mujeres y pájaro en el claro de luna", Joan Miró, 1949



Work in Progress:  
please do not quote or  
distribute without  
permission.

Isabel André, CEG-UL  
KATARSIS, Athens,  
June 2008

# Gender as an analytical cross existential fields category

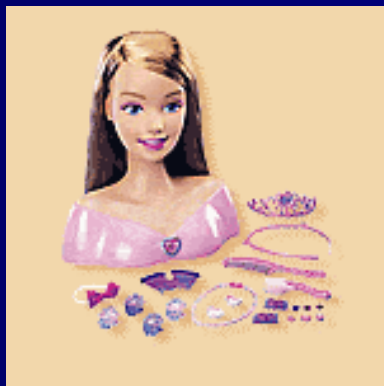
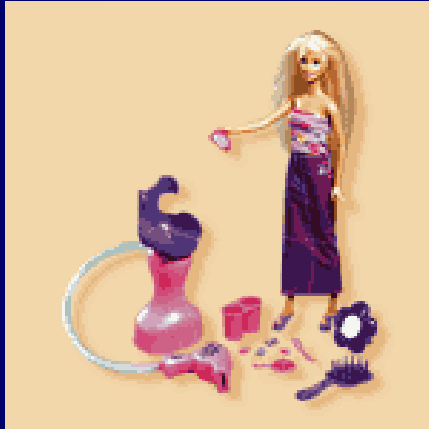
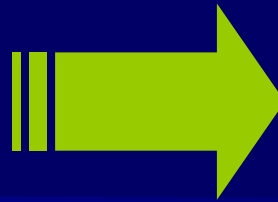


- The essence of gender
- Uni/multidimensional gender analytical frameworks
- Patriarchy and capitalism
- EU policies – equal opportunities and gender relations

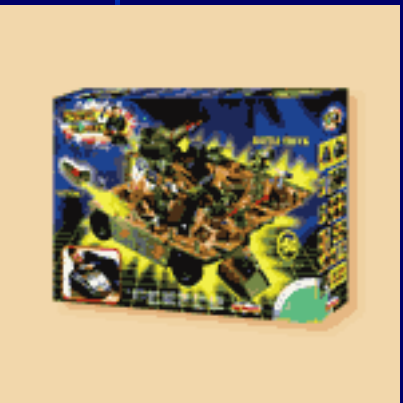
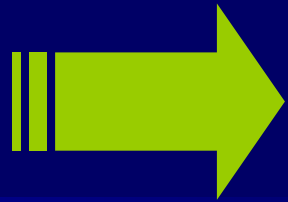
# The essence of gender

- And what will be their impact on gender-based identities? Are they declining?

2006



2006



# Single and multidimensional gender analytical frameworks

- **Unidimensional:**
  - Social reproduction/care
  - Heterosexuality
  - Identity - reason vs. emotion
- **Multidimensional (S. Walby, 2004) :**
  - 1st level – social system
  - 2nd level – dynamics (degree of gender inequality; movement from domestic to public)
  - 3rd level – domains (economic, politics, culture, ...)
  - 4th level – social practices

# Patriarchy and Capitalism (a critical realism vision)

Andrew Sayer (2000) 'System, Lifeworld and Gender: Associational Versus Counterfactual Thinking', *Sociology* 34, 707.

Consider the following questions, which have been debated in sociology and related subjects in the last twenty years:

- Do capitalism and patriarchy form a single system or two interacting systems? Is capitalism necessarily patriarchal or only contingently so? (Hartmann 1979; Walby 1986, 1990).
- Are bureaucratic organisations necessarily gendered or only contingently so? (Acker 1990; Savage and Witz 1992). Are such institutions, together with markets, neutral with respect to identities?



# Patriarchy and Capitalism (a critical realism vision)

Andrew Sayer (2000)

- **Associational thinking** – the gendered character of capitalism based on evidence (cause-effect relations)
- **Counterfactual thinking** – there is a strong relation between capitalism and patriarchy, but...  
will capitalism survive in a non-patriarchal form?



# Patriarchy and Capitalism (a critical realism vision)

Inspired by Andrew Sayer (2000)

systems-world

markets

institutions

social reproduction

capitalism



patriarchy

lifeworld

identity

norms & values

emotions

# EU policies – equal opportunities and gender relations

Sylvia Walby (2004) 'The European Union and Gender Equality: Emergent Varieties of Gender Regime', *Social Politics* 11:1, 4-29

## EU gender mainstreaming (2003)

- Social inclusion and social cohesion are crucial dimensions of the European capitalist project - they are seen as essential for a globally competitive economy
- Human rights and equal rights frame the European political discourse

# EU policies – equal opportunities and gender relations

Sylvia Walby (2004)

Political pressures for the EU gender mainstreaming:

- feminist movements in civil society
- elected women representatives in parliaments
- the gender machinery (women's units) in government administrative bureaucracies
- the active gender equality unit within the EU Commission

# EU policies – equal opportunities and gender relations

Sylvia Walby (2004)

1st stage directives (70's and 80's)

- Equal pay and equal treatment

(sameness model)

2nd stage directives (from the 90's onwards)

- Reconciliation of family and work
- Regulation of time
- Gender mainstreaming

(plural and transformatory model)

# EU policies – equal opportunities and gender relations

Sylvia Walby (2004)

In the shadow of the EU gender mainstreaming:

- Family policy
- Fertility, contraception and abortion
- Sexual preference
- Violence against women

(justified by the subsidiarity principle...!)

# Gender in KATARSIS existential fields



Gender cuts across all existential fields directly through:

- Emotions and affection
- Sexuality
- Parenthood
- Labour relations
- Citizenship
- ...

# Labour market, employment strategies and social economy

| Social exclusion dynamics   | Socially creative strategies  |
|---|---|
| <p data-bbox="249 525 991 625">Conciliation of work and family life</p> <p data-bbox="249 665 978 822">Majority of women in vulnerable segments of the labour market</p> <p data-bbox="249 862 978 1079">Difficulties in career advancement for women in certain professional trajectories</p> <p data-bbox="249 1119 839 1219">Erosion of social support systems</p> | <p data-bbox="1056 525 1824 802">Creation of SME in “alternative” sectors in which the traditional knowledge and know-how of women are especially relevant</p> <p data-bbox="1056 836 1835 993">Growth of the social economy (employment generation and effect upon conciliation)</p> <p data-bbox="1056 1033 1824 1248">Development of local initiatives in the arts/culture domain facilitating access by women to those activities</p> |



# Education and training

| Social exclusion dynamics  | Socially creative strategies  |
|--|---|
| <p data-bbox="232 548 929 714">The technical-scientific educational model widens the gender gap</p> <p data-bbox="232 758 972 863">ICT-related cultures are highly gender-biased</p> <p data-bbox="232 908 858 1129">Many school curricula and textbooks contribute strongly to gender stereotypes</p> | <p data-bbox="1043 548 1772 706">Growth in supply and demand for education in creative fields</p> <p data-bbox="1043 758 1763 922">Emergence of educational models based on participation and creativity</p> <p data-bbox="1043 966 1791 1188">Setting up of “proximity services” in universities and training centres (e.g. kindergartens)</p> |

# Housing and neighbourhood

| Social exclusion dynamics   | Socially creative strategies  |
|---|---|
| <p data-bbox="249 625 910 782">Relocation of households to increasingly peripheral suburban areas</p> <p data-bbox="249 833 991 991">Erosion of extended family ties and "primary" social networks</p> <p data-bbox="249 1042 944 1262">Decrease in opportunities for employment, training, leisure and civic participation</p> | <p data-bbox="1049 625 1753 729">Access improvement – multi-circuit mobility</p> <p data-bbox="1049 795 1782 843">Rehabilitation of public spaces</p> <p data-bbox="1049 909 1671 1015">Regeneration of suburban spaces</p> |

# Health and environment

| Social exclusion dynamics   | Socially creative strategies   |
|---|--|
| <p data-bbox="232 572 974 675">Fragmentation of everyday life spheres</p> <p data-bbox="232 715 872 936">Sexual and reproductive health practices characterized by strong gender stereotypes</p> <p data-bbox="232 976 967 1186">Orthodox professional practices legitimized by the 'scientific' character of formal healthcare</p> | <p data-bbox="1012 572 1648 675">Holistic view of health and well-being</p> <p data-bbox="1012 715 1728 936">Active participation of women in decisions regarding procreation and contraception</p> <p data-bbox="1012 976 1736 1129">Increasing visibility of sexual and reproductive issues in men's health</p> <p data-bbox="1012 1172 1721 1329">Inclusion of sexual and reproductive health issues in school programs</p> |

# Governance and democracy

| Social exclusion dynamics   | Socially creative strategies  |
|---|---|
| <p>Limited access to public goods</p> <p>Tension between plurality of cultures (diversity) and a single market (homogenisation)</p> <p>Paternalist traits of hierarchical governance systems</p> <p>Secondary role of local authorities</p> | <p>Combination of universalistic elements of the welfare state (human rights) with pluralist service delivery at the local level</p> <p>Bottom-up empowerment strategies</p> <p>Emergence of participatory methodologies in local projects</p> <p>Social experimentation with various forms of egalitarian governance</p> |

# Gender in KATARSIS

A further proof of the invisibility of gender?

...even among a socially innovative scientific community such as the Katarsians, gender (as addressed in the reports) is a very marginal concern!