

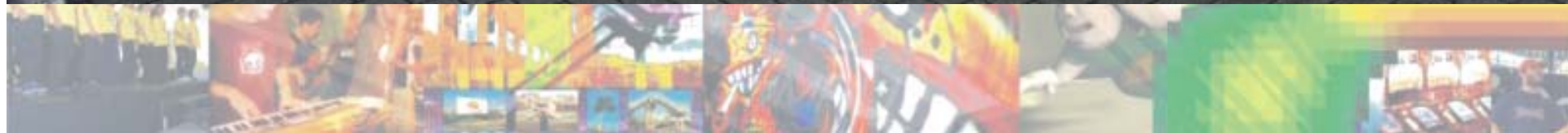


Welcome

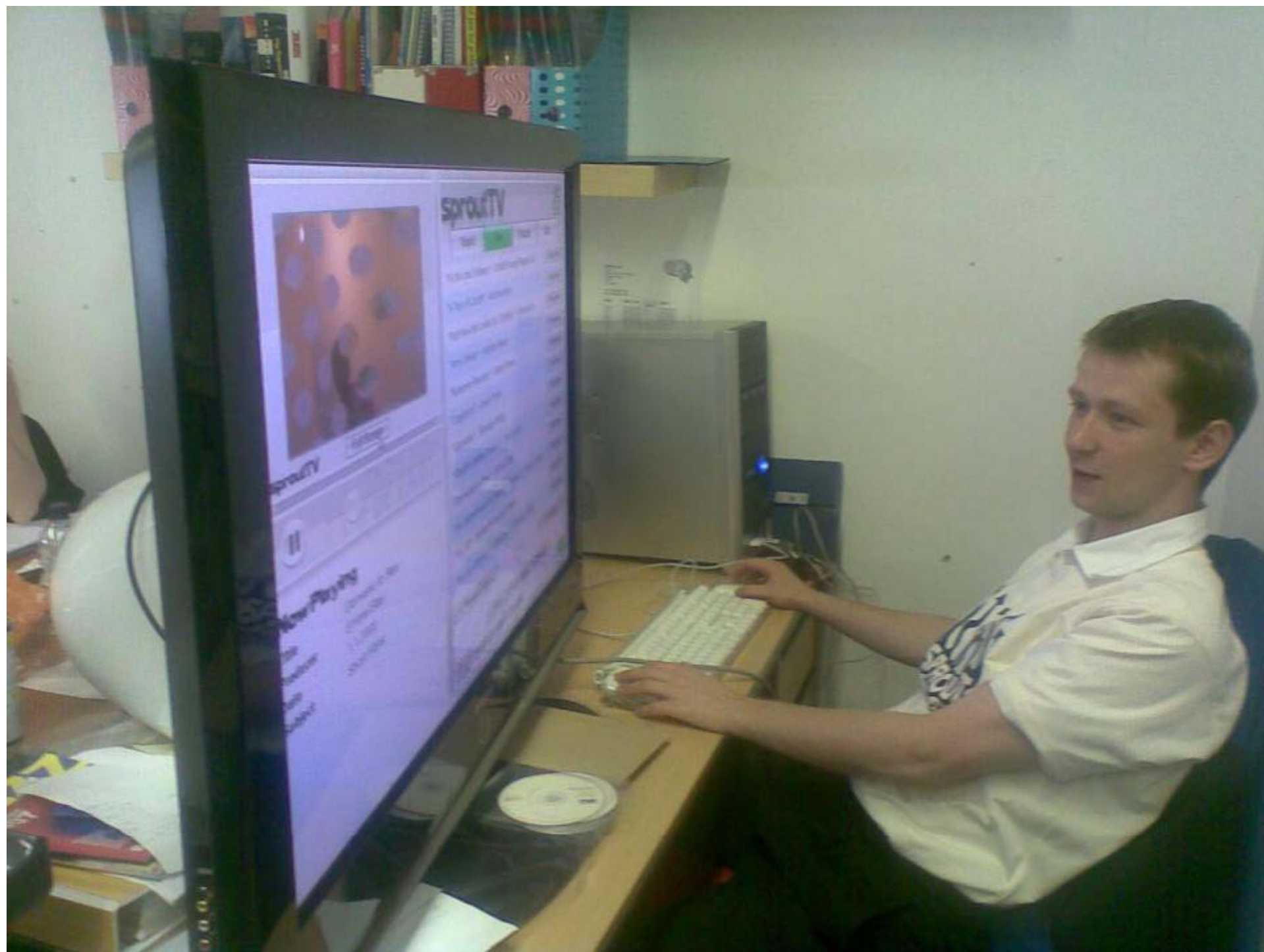
Marco Gil-Cervantes



















depCult*

*department of Culture



Ymgydd â'r Cymdeithas Cymru
(in partnership with the Welsh Society)





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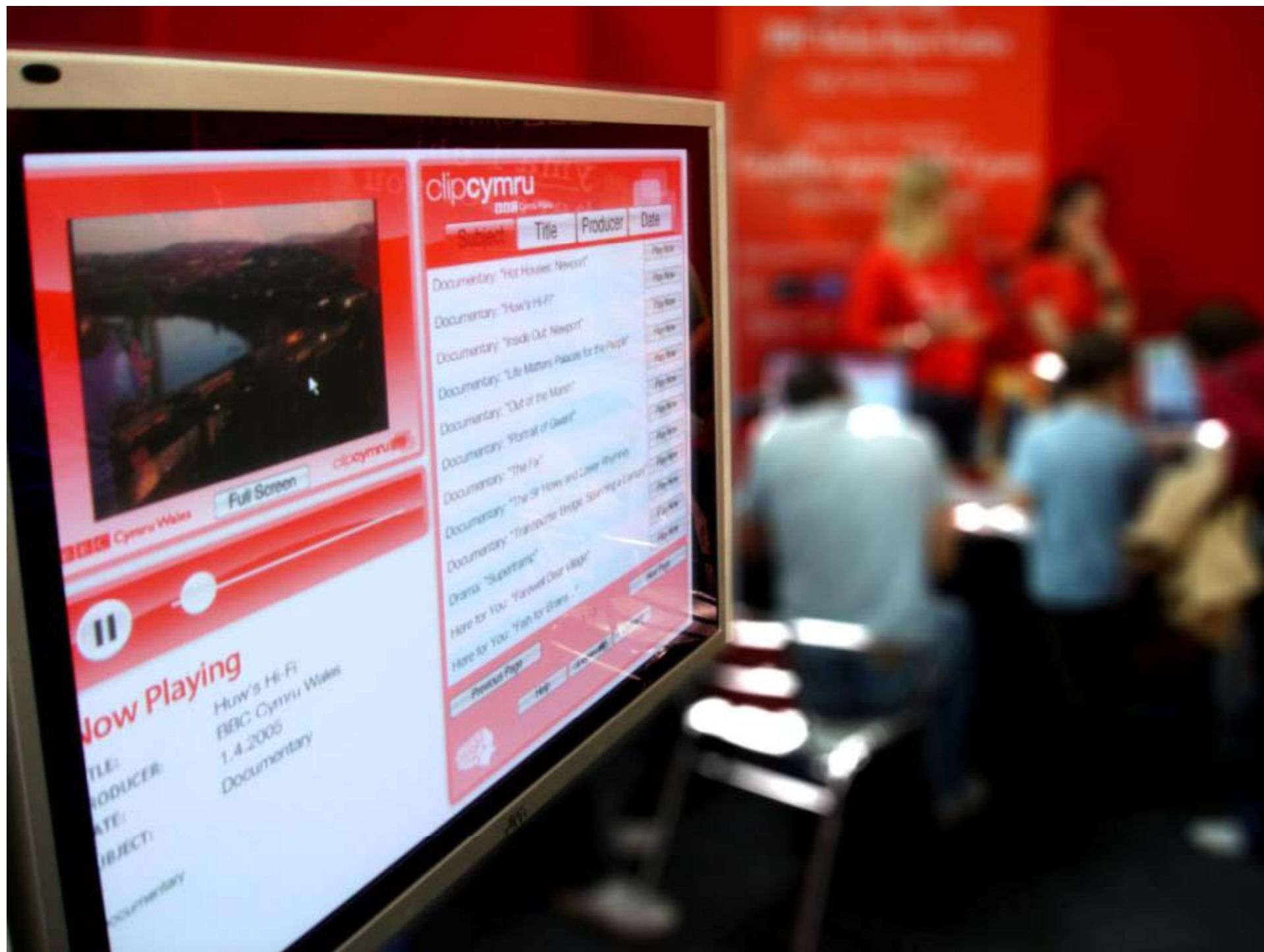


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clipcymru

Subject	Title	Producer	Date
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Documentary: "Yst Haulwr: Newport"

Play Now

Documentary: "Huw's Hi-Fi"

Play Now

Documentary: "Inside Out: Newport"

Play Now

Documentary: "Life Matters: Places for the People"

Play Now

Documentary: "Out of the Mund"

Play Now

Documentary: "Portrait of Gwlad"

Play Now

Documentary: "The Fair"

Play Now

Documentary: "The Sir Henry and Lady Rhys"

Play Now

Documentary: "Transport: People, Saving a Country"

Play Now

Drama: "Supertramp"

Play Now

Here for You: "Forever Dear Village"

Play Now

Here for You: "Fish for Bones"

Play Now

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Help

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Now Playing

Huw's Hi-Fi
BBC Cymru Wales
1.4.2005
Documentary

TITLE:
PRODUCER:
DATE:
SUBJECT:

Documentary









What/who is ProMo-Cymru



- Profit making - whenever we can
- Non profit sharing
- Company Ltd by Guarantee / Regis Charity
- Volunteer Board of Directors
- 8 Employees FT/PT
- Fully owned trading company
- Origins - Co-op Development Association



Keys

- Communication - Understanding
- Innovation
- Listen - bring expertise & ideas
- Diversification
- You can create - you are important
- Be part - Be a platform
- Get your hands dirty - take risk



Aspiration & Motivation



- Where are you now ?
- What do you want to do ?
- How do you achieve this ?



Diverse Staffing

- Polish
- Latvian
- Jamaican
- Spanish
- St Kitts
- Welsh
- Estonian
- Cape Verde
- English



Co-op Values

- Voluntary & Open Membership
- Democratic Control
- Member Economic Participation
- Autonomy & Independence
- Education, Training & Information
- Co-operating With Other Co-operatives
- Concern for the Community



Areas of Operation

Client Development

Media Services and Products

Consultation

Cultural (Enterprise) Incubation



Client Development



- Directly to Young People 11-30+
- Directly to Organisations developing services or facilities for young people
- Music, Arts, Media Workshop



Media Products and Services



- **Video**
 - Development Trust Assoc - George Auchterloni
 - Social Economy in Wales - Community Helps Itself
- **Web** - interactivity - Youth Editorial - Cardiff, Newport, Swansea
- **Music Development Label**



Community Media System



- Partnership - Litscreens, Sterling, Scotland
- 26 locations networked touch screens across Caerphilly
- Digital signage and community video playing capacity



Consultations



- Your Voice Your Choice - Promoting participation and understanding
- Youth Works - Promoting Youth Work as a career (CWYVS)
- Emotional Intelligence - IQ is not enough (Arad Consulting)



Cultural Incubators



Ebbw Vale Institute

the oldest public building in Ebbw Vale
est 1849

- Business Incubation - WAG
- Initial Building Refurb - HOV
- Blaenau Gwent CC - support



Ebbw Vale Institute

- Education
- Information
- Entertainment



Activities & Facilities

- Multi-media
- Arts & music
- Heritage Projects
- Video & film
- Rehearsal spaces
- Cultural business development



Activities & Facilities



- Vibrant venue
- Public internet connection
- Workshop tutoring
- Café area
- Interactive local info touch screens
- Meeting spaces









www.promo-cymru.org

