

Methodology for Integration Exercises WP2, WP3, WP4

Connecting with WP5 and WP8?

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The integration exercises WP2-4 constitute the ‘second layer’ of the Katarsis implementation plan. They draw upon the ‘first layer’ “State of the Art for five existential fields (WP1)”, and integrate lessons from these with methodological, practical and strategic insights from three different perspectives:

WP2: bottom-up creativity,

WP3: governance,

WP4: social innovation.




Key questions:

- **What brings about social innovation? What processes of change? What agency?**
- **What are ‘necessary’ conditions for encouraging innovation (reaction to exclusion processes and factors, community and societal dynamics, institutions and institutional change)?**
- **What are typical socialisation processes preceding, incorporating or expressing social innovation? To what extent do such processes lead to institutionalisation and how might we evaluate this?**



Three logics:

Logic 1: The logic of **each** of the Integration Exercises: either a bottom-up creative approach, a governance-focused reading of socially creative strategies, or a 'social innovation' reading of SCS.

Logic 2: The logic of the **integrated** five existential fields in WP1. 

Logic 3: The logic of the **epistemological and methodological** specificities of each IE.



Integration:

a possible example - WP2 (Bottom-up Creativity)

WP1.1: Labour market and social economy	WP1.2: Education and training	WP1.3: Housing and local infrastructure	WP1.4: Health and environment	WP1.5: Governance
<ul style="list-style-type: none"> · Grass-roots arts and culture as employment/economic generators · Creative responses to conditions of economic exclusion/exploitation · Creative public/private/non-profit partnerships <p>How economic/labour market conditions make space for bottom-up creative strategies</p>	<ul style="list-style-type: none"> · Skills development through arts and cultural activities · Formal/informal education and training enabling bottom-up creative strategies <p>Radical/creative pedagogies, particularly in conditions of diversity and exclusion</p>	<ul style="list-style-type: none"> · The role of arts/culture and radical grassroots action in housing and neighbourhood development (neighbourhood arts, local cultural groups) · The role of housing and neighbourhood development in SCS to combat exclusion and meet broader needs <p>Creative strategies at the household and neighbourhood levels</p>	<ul style="list-style-type: none"> · The role of arts and culture / creative strategies in environmental conditions and the concept of well being · Enabling relationships between healthcare, environmental health and radical grassroots action <p>Radical grassroots action as an aspect of well being</p>	<ul style="list-style-type: none"> · Creating bottom-up cultures of governance · Culture and arts in political mobilisation · How governance systems enable realisation of local creativity <p>Creative partnerships across sectors and levels</p>



WP2 Bottom-up Creativity to Overcome Social Exclusion

Lead Partner:

NTUA: Dina Vaiou, Anna Bacharopoulou

A ‘practice-grounded’ integration exercise organised round themes of arts & culture. Particular attention paid to innovative dynamics & cultures of change.

Objectives

- focus on bottom-up creative strategies, which will be analysed from an angle of “reinvention of culture and arts as platforms for social and creative strategies to overcome conditions of exclusion”;**
- draw on specialised literature on the role of culture and arts in motivating and empowering people and groups;**
- draw on case-study experiences;**
- draw conclusions on how a broader view and practice of arts and culture can foster dynamics to overcome situations of deprivation and social alienation;**
- examine potential for improving cooperation between researchers, policy-makers and other practitioners (user groups);**
- develop better modes of communication and coordination between various types of actors (researchers, policy-makers, practitioners).**



WP2 methodological steps

1. Look at the role of arts and other cultural initiatives and processes as radically socially innovative in their own right; eg SINGOCOM.

2. Look at creativity as a way of reading social innovation in its three dimensions within the five existential fields:

- ***Satisfaction of human needs:*** artistic creations, artistic dimensions, other context-specific practices ...
- ***Innovation in social relations and governance:*** identity-building, diversity, processes & decision making ...
- ***Empowerment:*** socio-political mobilisation, politics, gender, counter-culture ...



WP2 methodological steps

3. Identify theoretical/methodological aspects of WP2 approach (links to WP4 and WP5), for instance:

- **the use of (generally qualitative) communication and participatory observation instruments;**
- **a specific focus on context;**
- **culture and the sociology of knowledge;**
- **cultural criticism of scientific knowledge production.**



@WS3, Lisbon 2008:

Presentation suggestions:

- **Role of culture and arts in overcoming social exclusion;**
- **Specific cases of bottom-up creative strategies;**
- **Emphasising geographical and contextual diversities of initiatives.**

Discussants to use WP1 + WP4 + presentation to identify:

- **Compatibility and integration potential of information;**
- **Potential bridge-building between theories and disciplines;**
- **Policy relevance;**
- **Relevance for user groups;**
- **Methodological value added.**



WP3 Governance

Lead Partner:

UB-CISC: Marisol Garcia, Marc Pradel, Albert Terrones

Focus on dynamics of innovative governance at various spatial scales & institutional contexts

Objectives

- **coordinate, synthesise & publicize information on relationships between governance and democracy in socially innovative initiatives against social exclusion;**
- **focus on multi-level governance relationships including research communities;**
- **draw on outputs of WP1.5, other existential fields, views and experiences of practice-user groups with respect to governance (public and non-public, communication and decision-making, relations between various governance agents and scales, the role of law-making and public regulation).**



WP3 methodological steps

- 1. Look at governance as a field of social innovation and empowerment: the building of (multi-level) governance cultures and practices, revision of macro-policy structures and institutions. Which alternatives exist? How might they be catalysed?**
- 2. Develop a governance-focussed reading of social innovation within the other four existential fields.**
 - *Satisfaction of human needs:* identify relationships between governance/political reform & human needs satisfaction. Is democratic participation a human need?**
 - *Ethical and policy dimensions:* NB women.**
 - *Governance as a field of creativity:* spaces for communication & self-expression, alternative modes of democratic participation, democratic challenge of multi-level governance systems, bottom up strategies**



WP3 methodological steps

2. (contd.)

- ***The role of law- and regulation-making;***
- ***Relations between different levels of governance and between public and non-public governance which facilitate (or obstruct) social innovation.***

3. Development of theoretical insights.

4. Methodological aspects eg: knowledge as a field of power; use of participatory enquiry processes; control of methodologies and findings



@WS3, Lisbon 2008:

Presentation suggestions

- **Relationships between governance and democracy and social innovation;**
- **Specific cases;**
- **Governance-focussed reading of existential fields;**
- **Links with WPs 1, 2 and 4**
- **New framework to address questions of governance of socially innovative initiatives.**

Discussants to use WP1.5 + WP1.4 + presentation to identify:

- **Compatibility and integration potential of information;**
- **Potential bridge-building between theories and disciplines;**
- **Policy relevance;**
- **Relevance for user groups;**
- **Methodological value added.**



WP4 Social Innovation

Lead Partner:

Milano: Serena Vicari, Enzo Mingione + Frank Moulaert

Focus on development of a discourse of social innovation

Objectives

- **provide interpretations of various ‘readings of social innovation’ dynamics in various community contexts and at various scales of society, as covered in various scientific fields, public management systems and practice communities.**
- **develop a ‘shared language’ on social innovation which will cover the various problematics, theoretical developments, methodological tools and policy/collective action practices.**



WP4 methodological steps

- 1. Select a number of scientific approaches (involving case-study and socio-economic systems analysis) addressing social innovation. Eg:**
 - **Schumpeter;**
 - **Revolution and the Transformation of Society and State;**
 - **Integrated Area Development;**
 - **Arts and social innovation**
- 2. Design an epistemological reading of these approaches:**
 - **Ontological complexity;**
 - **Sociology of Knowledge;**
 - **Epistemological features;**
 - **Poststructural perspectives.**



WP4 methodological steps

3. Is there a logical unity between ontology, epistemology & research methods?

Is the epistemology part of the research practice, or rather a post facto rationalisation of desired (?) research results?

4. Towards shared language & analytical framework to analyse Social Innovation.

	<i>Analytical insights</i>	<i>Theoretical issues</i>	<i>Policy/conflict issues</i>	<i>Practice issues</i>
<i>Needs in/and diversity</i>	<i>Rethinking categories of Political Economy</i>	<i>Connection to 'capitalism', State bureaucracy and exploitation</i>	<i>Legitimacy of analysts as 'Voices' expressing people's needs</i>	<i>Grassroots/ radical reactions to situations of exploitation and alienation of needs (cf. SINGOCOM)</i>
<i>Ethics and policy</i>	<i>What is and what should be?</i>	<i>Perverse effects – Janus face of Social Innovation The 'social change' role of science</i>	<i>Ethical fundamentals to socially innovative actions: universal?</i>	<i>Reactions to situations of injustice and uneven treatment by political world</i>
<i>Multi-level governance</i>	<i>Localism seldom works, it needs higher level leverage and institutional embeddedness</i>	<i>The role coordination systems in guiding the 'economy of diversity'</i>	<i>Social innovation is in the first place political reform: welfare state, pluralist democracy</i>	<i>Most successful social change experiences in Europe involved global organisations (EU, Unions, Churches, Charities,...) as well as local initiatives.</i>
<i>Arts and Creativity</i>	<i>Opening new possibilities for human expression and communication</i>	<i>Arts and creativity as a social process</i>	<i>Tendency of policy to market arts (policy marketing) – Arts commodification</i>	<i>Spontaneous artistic expression (music in favella's, e-arts, graffiti, popular events,...)</i>



@WS3, Lisbon 2008:

Presentation suggestions

- **Interpretation of different scientific readings of social innovation:**
Schumpeter; Revolution & the Transformation of Society & State; Integrated Area Development; Arts & social innovation.
- **Interpretation of different epistemological readings :**
Ontological complexity; Sociology of Knowledge; Epistemological features; Poststructural perspectives.

Discussants to address the question, is the development of a shared language on social innovation possible across various the problematics (eg theories, methodologies)? & to identify:

- **Compatibility and integration potential of information and knowledge;**
- **Potential bridge-building between theories and disciplines;**
- **The power of a Sociology of Knowledge approach;**
- **Policy relevance;**
- **Involvement of ‘practitioners’**
- **Methodological value added.**

