



Social innovation in Socio-economic Sciences and Humanities (SSH)

Pierre Valette

DG RTD - Unit L.2 Research in the economic,
social sciences and humanities - Prospective





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Social innovation – a new driver for SSH research

Social innovation has become **a new driver** for SSH research in light of:

- Economic and social crisis
- «Societal challenges» in fields of
 - environment
 - health
 - demographic trends and aging
 - social cohesion and exclusion
 - ..
- «World in 2025» – identifies socio-ecological transitions in our societies – role of social innovation



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A new approach in SSH building on Societal Challenges

- Identification of important «**Societal challenges**» for the EU where each of the Challenges is addressed by **a specific large-scale set of research actions** (min. EC contribution 6.5 million €):
 - Take stock of **past related research** in this field
 - Multi-annual addressing the different dimensions of this challenge, **forward looking dimension** and **dissemination**
 - Contribute to **support EU policies**, the European Research Area in SSH and its **international dimension**





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Social Platform – a new forum for social innovation

- A new instrument in the FP7/SSH Programme requested by the Council and the Parliament;
- The aim is to build a **research agenda** with the scientists and stakeholders mainly CSO including policy makers;
- Already 2 Social Platforms: **Urban & Cohesion, Family**;
- A balanced representation of scientists and CSOs is necessary in the consortium;
- Preliminary **Stock tacking** and **Forward looking activities** are expected;
- The topics generated by the Platform are Collaborative projects / **Benefit for Specific Groups-CSO** type.



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Social innovation research in SSH

- The SSH call 2007-2008 addressed **innovation in services**:
 - SELUSI** examines social entrepreneurs with a strong empirical approach; **SERVPPIN** analyses public-private innovation networks and their impact on growth and welfare
- The SSH call 2010 has many entry-points for social innovation
 - Creating and adapting jobs in Europe in the context of a socio-ecological transition (societal challenge)
 - Demand-driven research and innovation policies for growth, welfare and wellbeing (topic)
 - The public sector of the future (topic)
 - Local welfare systems favouring social cohesion (topic)
 - Social Platform for Sustainable Lifestyles





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SSH Roadmap – outlook for future

- From 2010 onwards research under SSH will follow an overall integrated "Strategic Research Roadmap" covering the period 2011-2013
 - The Roadmap enables better and more comprehensive planning and coordination of the research community in the way they support European Union policies
- Social innovation is expected to be integrated in relevant Societal Challenges and Topics of the Roadmap
- The Roadmap is indicative and subject to change
 - Available at the SSH website:
http://ec.europa.eu/research/social-sciences/indicative-strategic-research-roadmap_en.html



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Important websites:

FP7 call info:

**[http://cordis.europa.eu/fp7/dc/index.cfm?
fuseaction=UserSite.FP7CallsPage](http://cordis.europa.eu/fp7/dc/index.cfm?fuseaction=UserSite.FP7CallsPage)**

SSH home page:

**[http://ec.europa.eu/research/social-
sciences/index_en.html](http://ec.europa.eu/research/social-sciences/index_en.html)**

Cordis home page:

http://cordis.europa.eu/fp7/home_en.html

**Thank you
for your attention!**

